



18 MAY 2025, 10 am -12 pm

Burlington Town Common
Burlington, MA

Sponsorship Opportunities for 2025 Month of May Kindness Celebration

Join us in spreading kindness and making a lasting impact in our community!
This movement is more than just a one-day event. It's a chance to create meaningful connections, inspire generosity, and build a culture of compassion that lasts far beyond May.

Platinum Level Sponsor

- Prime visibility with full-color logo on event social media, banner, and event bags.
- Multiple mentions by the event MC.
- 6ft table at the event for engagement and promotion.

Gold Level Sponsor

- Full-color logo on event social media, banner, and event bags.
- Recognition by the event MC during the event.
- 6ft table at the event for networking.

Bronze Level Sponsor

- Full-color logo on event social media and banner.
- Mention by the event MC during the celebration.

Ladybug Level Sponsor

- Sponsorship of an event activity (e.g., arts & crafts, rock painting).
- Full-color logo on social media.
- Signage at the sponsored activity recognizing contribution.
- Mention by the event MC at the event.

Kindness Bag Sponsor

- Prime placement of full-color logo on 500 drawstring bags.
- Full-color logo on event banner.
- MC recognition and 6-ft table for promotion.

Photo Booth Sponsor

- Logo on event photos distributed to attendees.
- Full-color logo on the event banner.
- MC mention and 6-ft table for engagement.

www.HELPIS.org

2025 Month of May Kindness Celebration



Sponsorship Benefits at a Glance

SPONSORSHIP LEVEL	LOGO PLACEMENT	MC RECOGNITION	6FT TABLE	SPECIAL FEATURE
Platinum (\$1,500)	Social Media, Event Banner, Event Bags	Multiple mentions	Included	Prime visibility, top placement
Gold (\$1,000)	Social Media, Event Banner, Event Bags	Mention	Included	High visibility
Bronze (\$500)	Social Media, Event Banner	Mention	Included	Budget-friendly sponsorship
Ladybug (\$275)	Social Media, Signage at Respective Activity	Mention	Activity Table Included	Sponsorship of an activity (e.g., arts & crafts, rock painting)
Kindness Bag (\$1,300)	Social Media, Event Banner, Exclusive Logo on Event Bags	Mention	Included	Exclusive logo placement on drawstring bags
Photo Booth (TBD)	Social Media, Event Banner, Logo on Event Photos	Mention	Included	Logo printed on event photos given to attendees